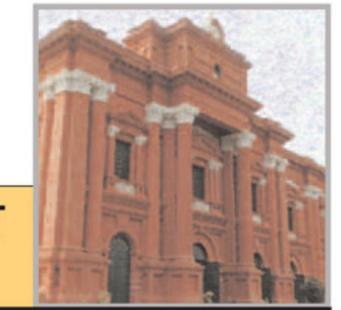


TIMES CITY

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KSOU inks MoU for online MBA course

TIMES NEWS NETWORK

Mysore: For the first time, Karnataka State Open University signed an MoU with University18 Business School, to start a virtual classroombased online MBA programme.

KSOU will be offering three online MBA programmes from this academic year (2009-10). They are: a one-year executive MBA course for working professionals, an MBA in IT for IT/TESS professionals and an MBA in Entrepreneurship and Small Business Management and Strategy.

The above programme will be taught using an online vir-



tual classroom platform, letting students login to attend and interact with live classes at convenient timings. The classes can be accessed from any PC, using a broadband internet connection. The Virtual Classroom platform is highly scalable, capable of having up to 50 live hosted virtual classrooms at one time, with each classroom having up to 250 students attending, giving it the capability of having a total of 12,500 students logged in at the same time.

With the increasing spread of internet and broadband connectivity, this will enable students from distant places and smaller towns to gain access to quality higher education. The facility to conduct personal contact programme classes online would also add to the acceptance and accessibility of such courses by working professionals.